Outdoor Wellness Programs: Colorado Workers Need It

1. Labor Supply
2. Most Active State
3. Most Educated State
4. Fastest Growing State
5. Highest Suicide Rate
6. Highest non-medical use of opioids

Why is everyone moving to Colorado?
- Work-life balance: always something going on
- Access to outdoor recreation
- Craft beer
- Economic growth

Millennials are the largest generation in Colorado
By 2025, 75% of the global workforce will be Millennials, with Gen Z right behind. Organizations must attract & retain these individuals for long-term future success.

So, what do they want in a workplace?
- Purpose with their paycheck
- Ability to contribute to their community
- Competitive benefits
- Opportunity to accumulate rewarding experiences
- Personal satisfaction with their job
- Mentorship & positive corporate culture

www.cmc.org