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COLORADO MOUNTAIN CLUB

**2023**  
**IMPACT**  
**REPORT**



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# WHERE WE ARE NOW

## 2023: A Year of Challenge

As we enter our 113th year, the Colorado Mountain Club continues to look to the next opportunities and celebrate our successes, even as we face challenges. During the pandemic years we were remiss in reporting on our impact. We seek to remedy that with a summary report on fiscal year 2023. Through those years, we continued our work and in the last year we served a statewide membership of 5,800 outdoor enthusiasts, built over a hundred miles of new trail with Conservation stewardship crews, printed and sold books from CMC Press, got over 8,000 adults out on trips, educated 1,900 adult learners seeking their next adventure, and learned and played with over 6,000 young people in our Colorado community.

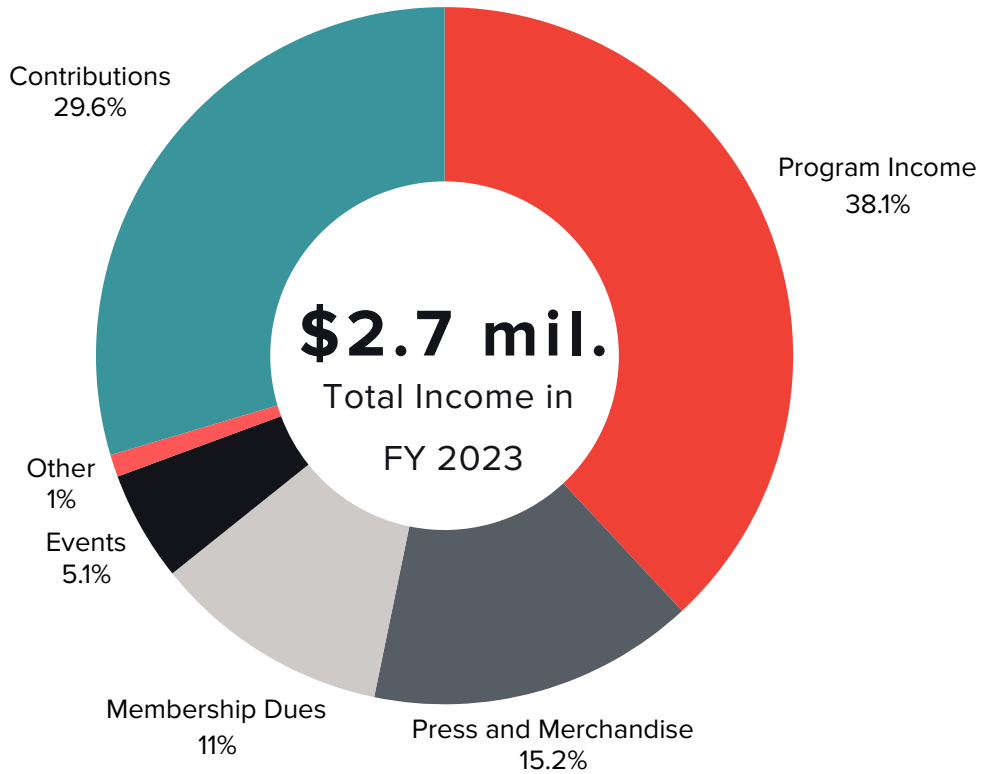
Throughout this transition of leadership, I aim to highlight our hard working staff and volunteers by showing the amazing work we do alongside the hardships we have overcome. As supporters of the Colorado Mountain Club, we know you understand that when storms pass through we assess and manage our risks, gather together, and keep moving forward whenever possible. As I step into leadership at the CMC I aim to showcase what we do, how we learn and grow, and the path we plan to take as we keep moving forward.

Madeline Bachner Lane, CEO

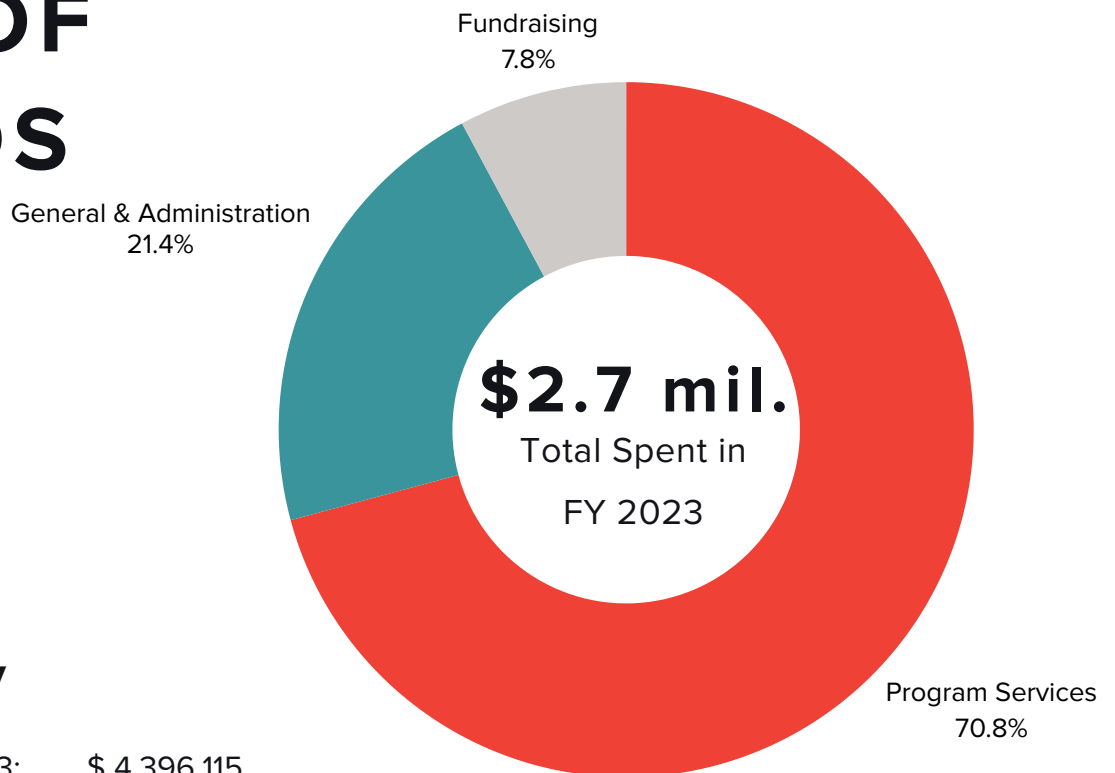
**EXPLORE COLORADO. PROTECT COLORADO. BE COLORADO.**

The Colorado Mountain Club is the Rocky Mountain community for mountaineering education, adventure, and conservation. We exist to bring people together and share our love of the mountains—and community. From the uninitiated to the expert, there is a place for everyone here.

# SOURCES OF REVENUE



# USE OF FUNDS



## Financial Summary

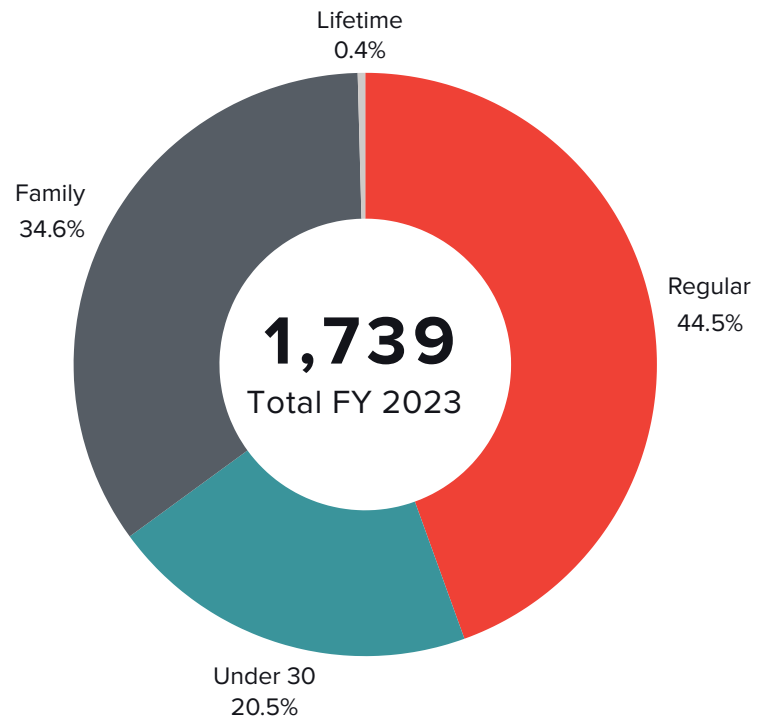
Total assets start of FY2023: \$ 4,396,115  
 Total assets end of FY2023: \$ 4,486,412



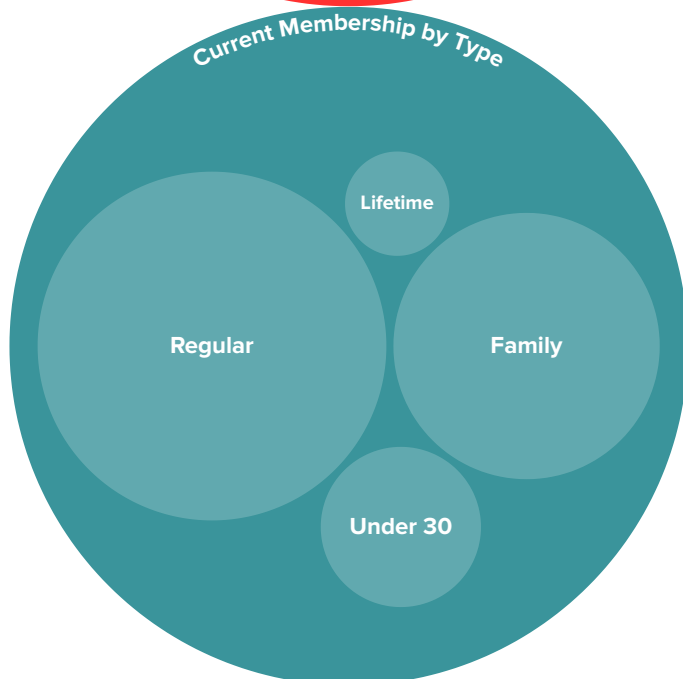
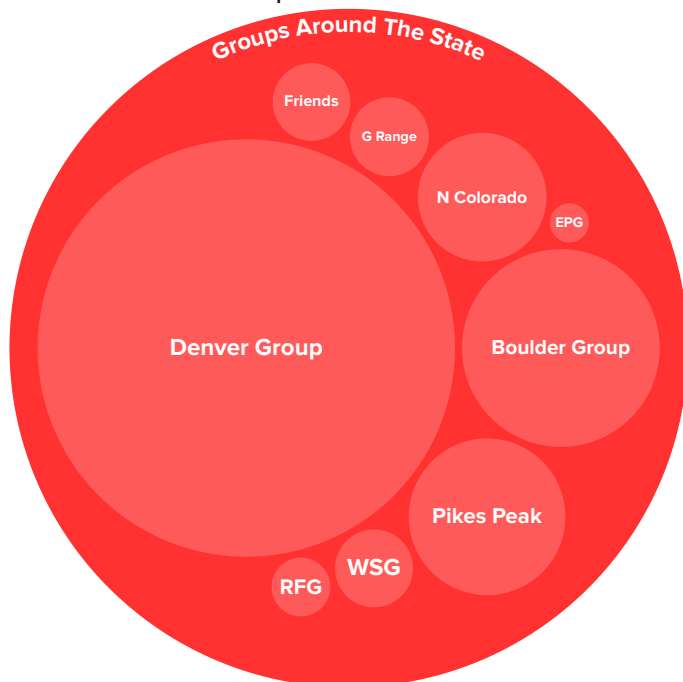
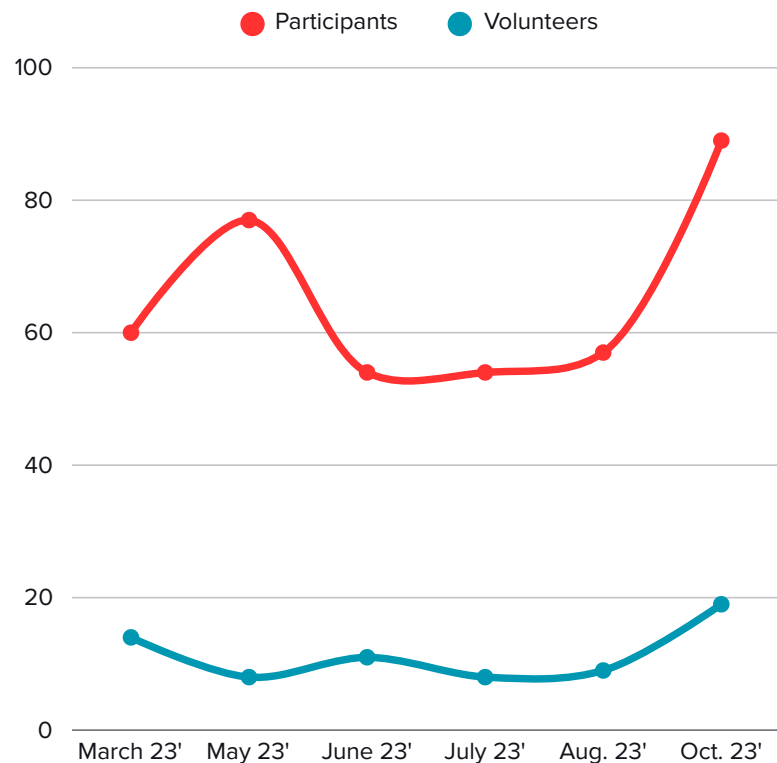
# MEMBERSHIP

This year membership has seen a great rise. With the efficacy of our new website and the reintroduction of in person New and Prospective Member Nights we are seeing a steady increase in membership.

## New Members Stats



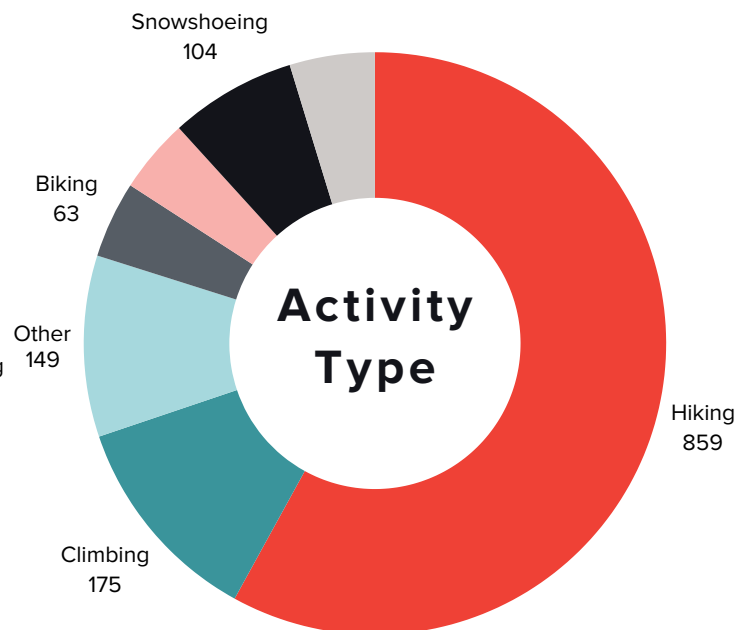
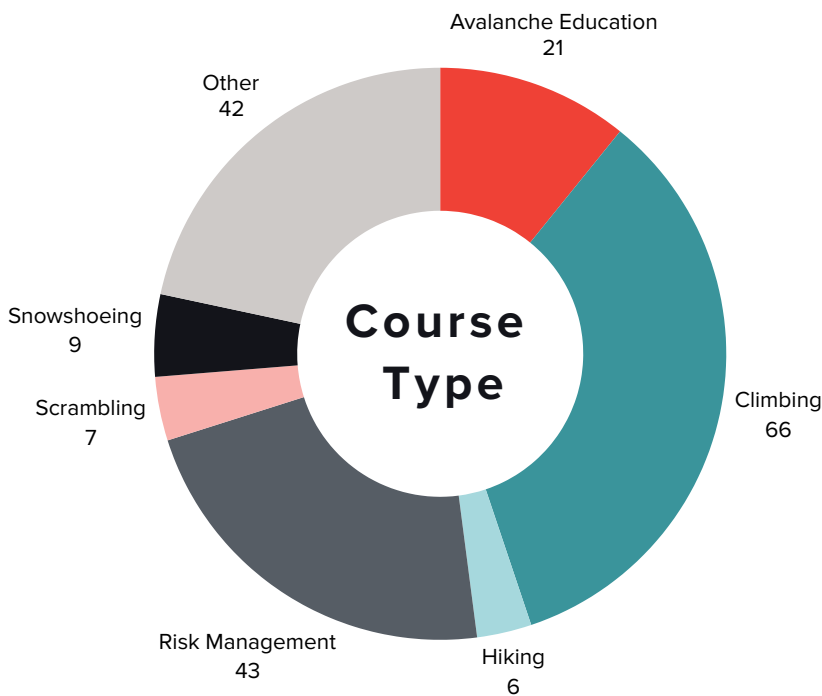
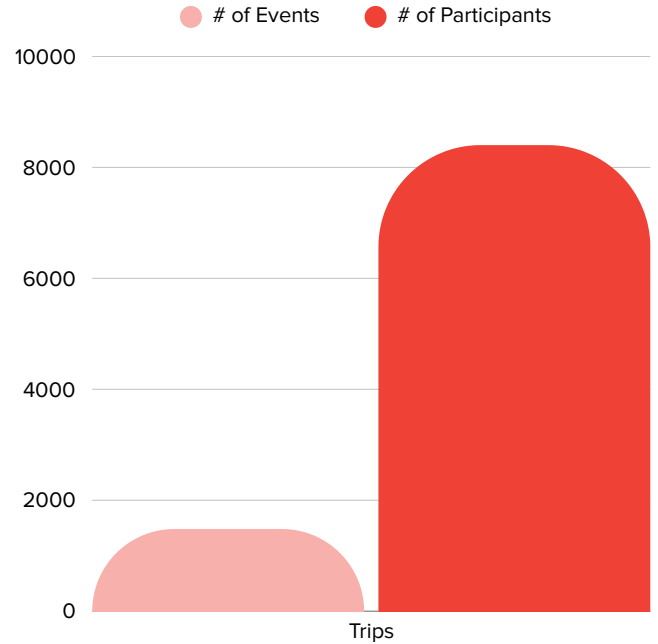
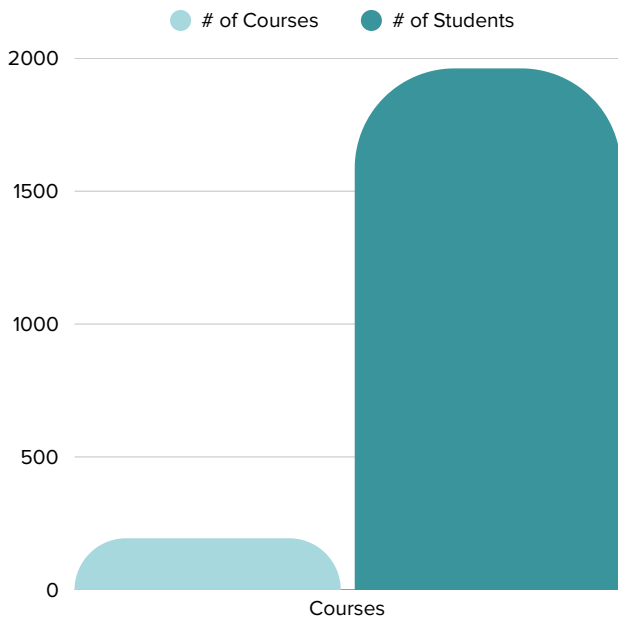
## New & Prospective Member Night Stats



# COURSES & TRIPS

**194** UNIQUE ADULT COURSES

**1,481** VOLUNTEER LED TRIPS



"The CMC is easily the best club I have ever joined. I have met great people, learned a lot about the wilderness, hiking trails, weather, terrain, wildlife, keeping safe outdoors, and places to go in Colorado. The CMC built up my self-confidence. The club also has helped me stay physically fit and in good spirits."

- CMC Member

# YOUTH PROGRAMS

**351** UNIQUE YOUTH PARTICIPANTS

in Adventure Camps & Courses



**129** Program Days



**35** Unique Camps and Courses



**32** Scholarship Campers

**\$11,411** in scholarship dollars awarded to 32 youth campers.



**1 in 10 participants received scholarship money.**

in our 2022-2023 school and afterschool programs, 56% of youth we served were eligible or received free and reduced lunch and 57% of the youth we worked with in those programs identify as BIPOC youth.

**6,195** UNIQUE STUDENTS

in Afterschool & School Programs



**141** Program Days



**61** Unique School Programs



**22** Scholarship Schools

**\$17,779** in scholarship dollars awarded to 1,000 students.



**4 in 10 schools received scholarship money for programs.**

“Wyatt said this was the best camp he has ever been to! He had so much fun each day and I attribute that to the activities, the camp leaders, and the small/intimate group of similarly aged participants which allowed Wyatt to build friendships and connect with others. Wyatt is now even more enthusiastic about the outdoors and our mountains. He wants to get his own hiking backpack and climbing gear.”

- CMC Camp Parent, Summer 2023

# CONSERVATION



**1,583 Hours of Work**

From August through September, Colorado Mountain Club's Stewardship Crews based out of Gunnison and Steamboat Springs, supported public lands by conducting deferred maintenance on U.S. Forest Service and Bureau of Land Management trails.



**990 Trees Removed**

- 1,795 ft. of corridor cleared and brushed



**132.8 Miles of Trail**

- 295 ft. of new trail constructed
- 883.5 ft. of trail maintained
- 300 ft. of trail restored



**36 Trail Structures**

- 7 switchbacks
- 26 check steps
- 3 wash crossings
- 74 sq. ft. of rock wall



**331 Drainage Structures**

- 16 water bars
- 6 grade dips
- 19 drains
- 290 drains maintained



**Miscellaneous**

- 4 rock cairns
- 3 trail marker posts
- 1 sign

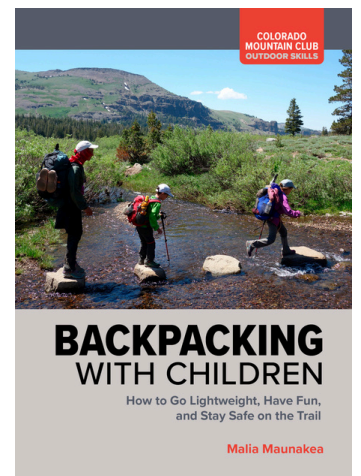
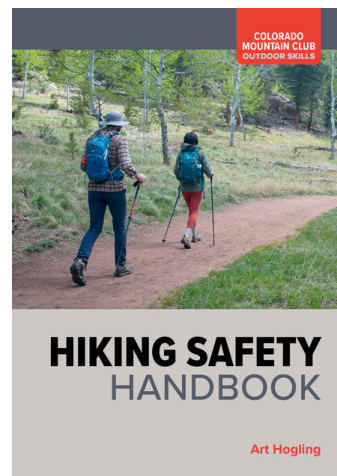
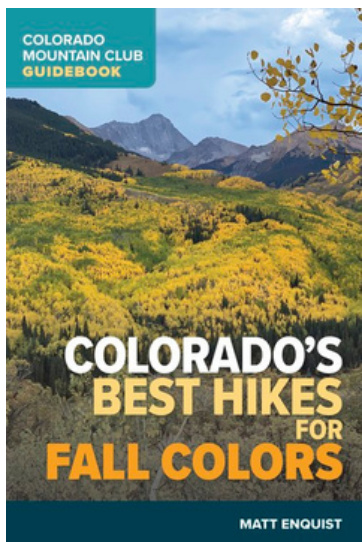




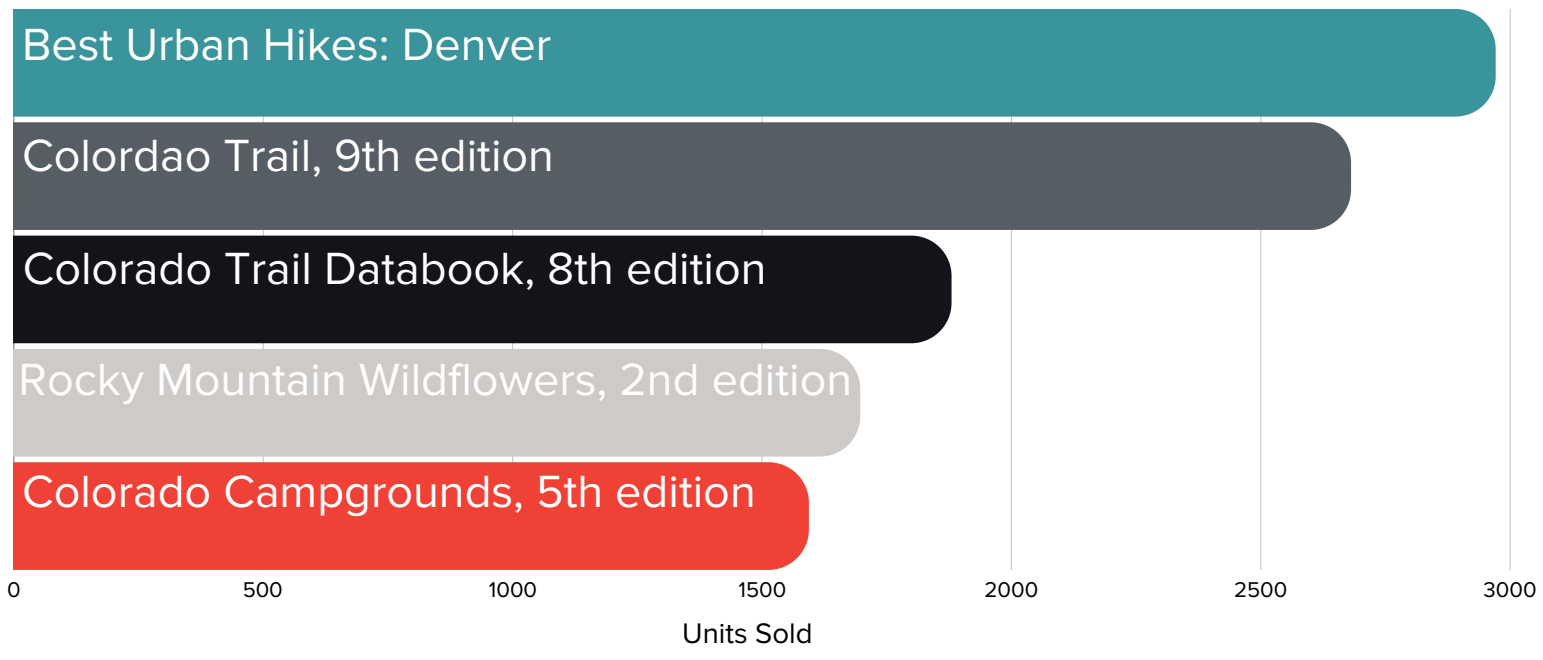
# PRESS

In fiscal year 2022/2023, CMC Press supported the club by generating \$397,000 in revenue through the sale of over 37,000 books. Additionally, CMC Press launched four new publications, growing our catalog to 75 distinguished titles, and launching our new instructional book series.

## New CMC Press Titles Added 2022/2023



## Best Selling Books 2022/2023





# THANK YOU

As we reflect on the incredible achievements and experiences of the 2022/2023 fiscal year, we are filled with immense gratitude for each and every one of you who contribute tirelessly to the mission and vision of our beloved organization. From leading volunteer trips to instructing our schools and courses, from advocating for conservation to engaging as valued members of our community, your passion, dedication, and hard work continue to inspire us.

To our 500 volunteer trip leaders and instructors, your commitment to sharing your knowledge and love for the outdoors is truly commendable. Through your guidance and support, countless individuals have discovered the joys of exploration and the importance of responsible outdoor recreation.

To our youth program instructors and volunteers, your efforts in nurturing the next generation of outdoor enthusiasts are invaluable. You are shaping not only their outdoor skills, but also instilling in them the principles of stewardship and respect for the natural world.

To our conservation advocates, your unwavering advocacy and stewardship efforts are making a tangible difference in maintaining our precious landscapes for generations to come. Your passion and dedication to protecting our wild places are the cornerstone of our organization.

And finally, to our cherished members, it is your unwavering support and enthusiasm that drive us forward each day. Your involvement and engagement in our programs, events, and initiatives fuel our collective passion for the mountains and the outdoors.

As we embark on another year of adventure, growth, and advocacy, let us carry forward the spirit of collaboration, community, and stewardship that defines the Colorado Mountain Club. Together, we will continue to inspire and empower individuals to explore, protect, and cherish our natural landscapes.

Thank you, from the bottom of our hearts,  
Your Colorado Mountain Club