

Colorado Mountain Club
Board of Directors Meeting
March 25, 2025
5:38PM – 7:12PM

1. **Call to Order** by Board President Peter Hamilton at 5:38PM.
2. **Roll call** of Meeting Attendees:
 - **Board Members Online:** Betty Katondo, Jerry Mitchell, Sarah Riley, Rachel Roberts, Roger Huang, Phil Lakin.
 - **Board Members in Person:** Jen Nelson, Peter Hamilton, Sheryl Lampert, Brian Kelleher, Dave Sanders.
 - **Staff Members in Person:** Madeline Bachner Lane, Zach Jump, Gabriel Romero.
 - **Other:** Julie Jacobsen, Sarah Gorecki, Janice Heidel
3. **Motion to approve January meeting minutes** made by Jen Nelson; seconded by Dave Sanders; passed unanimously. Sheryl Lampert abstained.
4. **Capital Campaign Update** from Jen Nelson and Gabriel Romero
 - Kicking off the Capital campaign with an outline of gifting plans, training programs, and best practices.
 - Committee kickoff in April / May.
 - Estimating that the full campaign will begin in August, after a soft launch in the Summer.
 - Partnering with construction and architecture teams on building / outdoor space renderings to help drive campaign success.
 - Estimated financial target for campaign in progress (~\$2.5-5M).
 - Campaign team is working on compiling lists of Contractors in the Golden area.
5. **State Council Update** from Janice Jacobsen
 - Robby (VP) now joining State Council meetings.
 - Lifetime memberships no longer offered – discussion around bringing this back.
 - Volunteers are feeling barriers, challenges, and burnouts.
 - WFA requirement discussion regarding option for a hybrid option.
 - State Council is in a perceived challenging position with tension between groups and state.
 - Regroup needed on the effectiveness and charter of the State Council.
 - Discussion regarding the role of Board to State Council and vice versa, and the role of operations vs strategy of Board.
6. **Press Update** from Sarah Riley and Sarah Gorecki
 - Follow up from last board meeting regarding the future of CMC press and publishing arm.
 - Reviewed updated financial projection and outlooks for Mountaineers reprinting books & CMC rehiring and reinvesting in publishing.
 - Next steps:
 - A. Phil Lakin: Reach out to Fisher publishing regarding a publishing valuation.
 - B. Brian Kelleher: Assign each course a corresponding title to test add-on opportunity.
7. **Finance Committee Update** from Rachel Roberts and Zach Jump
 - CMC received one half of our ERC that has been delayed for two years (plus interest).

- Audit is complete and representation letter has been signed.
 - 990 will be shared for review.
 - Discussion around grant funding and relation to corresponding revenue vs program funding.
8. **Operations Update** from Madeline Bachner Lane
- New venue for Banff Mtn Film Festival was a success (3 nights sold out, 4th night almost sold out).
 - Building opening:
 - A. Phase 1 complete: Moved and opened to membership
 - B. Phase 2 on hold due to zoning issues.
 - C. Discussion around opening to public and reservation system required to use spaces.
 - D. Open house will be scheduled before official opening.
 - HVAC: Executive committee approved \$62K repair budget.
 - CMCF and State working to make list of needs and adjustments to club, presentation to explain the role of the CMCF.
 - Board Sharepoint in progress.
 - Youth programming identified an elementary school to use as a program base this Summer due to zoning issues at CMC.
 - Forest service funding has been back and forth – confirmed we will get minimum ½ of our expecting federal funding.
 - SCFD Collaborative is putting on a fundraising workshop 4/14 in Arvada – encouraging board attendance.
9. **Motion made to adjourn meeting** by Dave Sanders, seconded by Brian Kelleher; passed unanimously.
- **Meeting adjourned** at 7:44PM.

Upcoming Meeting Dates

BOD MEETING DATES	EC MEETING DATES
MARCH 25, 2025	FEBRUARY 25, 2025
MAY 27, 2025	APRIL 22, 2025
JULY 22, 2025	JUNE 24, 2025
SEPTEMBER 23, 2025	AUGUST 26, 2025