Colorado Mountain Club
Board of Directors Meeting
April 7th, 2026
5:34PM – 7:12PM

1. **Call to Order** by Board President Peter Hamilton at 5:34PM.
2. **Roll call** of Meeting Attendees:
   - **Board Members Online**: Peter Hamilton, ChristiAnn Vaughn, Roger Huang, Julie Jacobsen
   - **Board Members in Person:** Sarah Riley, Dave Sanders, Jen Nelson, Luke Anderson, Jerry Mitchell, Robby Vaughn, Sheryl Lampert, Brian Fletcher
   - **Staff Members:** Madeline Bachner Lane, Zach Jump
   - **Other:** Linda Lawson
   - **Not Present:** Phil Lakin, Rachel Roberts, Brian Kelleher, Jason Antin
3. **Motion to approve January Meeting Minutes** from Jerry Mitchell, seconded by Dave Sanders; passed unanimously.
4. **Finance Committee Update** from Zach Jump and Luke Anderson
   - Revenue summary highlights success in programs side of the organization: adult, youth, and membership. Beating budget consistently.
   - Received second year of payment from Belong in Colorado grant. This is a partnership grant with Vive Wellness. This reflects as revenue that is received by CMC, then shared out by half with Vive.
   - Audit is close to complete with an anticipated presentation from Auditor at the upcoming Finance Committee meeting.
   - Finance Committee has been working to build a durable, long term investment and liquidity strategy with a goal of formalizing the reasons for CMC held cash. Shared out categories of investment considerations: cash for operations, strategic reserves, and short-term obligations.
   - **Motion to approve the resolution and adopt the investment policy** made by Dave Sanders, seconded by Jerry Mitchell; passed unanimously.
5. **Capital Campaign Update** from Feasibility Study Team
   - Recap of Feasibility Study results
     A. 34 Stakeholder Interviews were completed with key stakeholders
     B. Findings:
        1. Broad excitement for CMC's new home with meaningful concerns about case for support
        2. Indoor renovations were prioritize, with long term prioritization of outdoor space opportunity
        3. Narrative gaps to address: AMC departure, relevance for non-metro area members, connection to mission, and high level of scope and ambition
        4. Skepticism of ability to reach initial target proposed
        5. Confidence in CMC Leadership team, but concern about capacity of demand of the

campaign and external factors (eg; economy, federal funding landscape, political climate)

6. Internal Readiness Assessment
    1. Fundraising structure: Small internal team, limited individual giving program
    2. Fundraising systems: CRM data cleansing, need for more robust fundraising budgeting and planning, significant investment in individual giving infrastructure
7. Strong prospects within CMC capacity but lacking in connection or affinity to give. Limited opportunities within Outdoor Industry corporate gifting.
8. Findings indicate gifting is significantly under the funds needed for a significant capital campaign with full scope of development, with a recommendation to pause full capital campaign.

C. Path Forward Recommendation:
1. Postpone campaign and commit to a multi-year investment in internal capacity
2. First three months: Report back to interviewees, invest in organizational needs to support development roadmap, clarify CMC/CMCF relationship formally, and develop communication strategy for individual giving.
3. Three to Six months: Begin search for seasoned development leader on staff, develop plan to strengthen donor database, consider a targeted effort for critical facility needs.
4. Six to Twelve months: Invest in capacity to market CMC and communicate broadly, start a major gifts program, support CEO to spend more time on fundraising, deepen coordination across membership and development.
5. Two to Three years: sustainable fundraising operation and reassess campaign readiness assessment.

- **Motion made to accept the recommendation of the report completed by feasibility study** made by Dave Sanders; seconded by Robby Vaughn; passed unanimously.

6. **Bylaws Check In** from Sheryl Lampert and Robby Vaughn.
    - Review of bylaws still in progress; have taken in recommendations to make bylaws clearer and more concise.
    - Expect to review proposed changes in upcoming month.
7. **Nominations Committee** from Robby Vaughn.
    - Request for board nominations within the next month for upcoming term beginning in September.
    - Review of skillsets currently on board to identify gaps and opportunities for future BOD members.
8. **State Council Update** from Robby Vaughn.
    - Priority progress report in last meeting highlighting progress against previously identified objectives.
    - Significant progress in data sharing objective.
    - Further opportunity in marketing objective.
    - Ski leader badge and standards badge is complete.

- WFA requirements objective continues to be a point of conversation with room for discussion in future.
- Volunteer acknowledgment objective is in progress with positive momentum.
- Strength in communication channels in progress with positive momentum.
- Group financial data objective is in progress with further feedback to come from State Council.
- Group overhead fee assessment is primarily resolved.

9. **Operations Update** from Madeline Bachner Lane.
   - Website Remap is live.
   - Conservation stewardship teams performing exceptionally under Brian, team lead.
   - Potential opportunity to push forward Outdoor Alliance Colorado to support advocacy across the state.
   - Snow rangers almost wrapped up for the season, strong results.
   - ARES will be departing building at the end of September, opens opportunity for potential future renters.
   - Youth programs ramping up for busy Summer season. Program manager will be departing for a new opportunity.
   - Marketing with communications with City of Golden for Summer event involvement.
   - Working with 14er peak climb initiative to celebrate 250/150 in August, which provides CMC significant visibility to our organization.
   - Upcoming events:
     A. 4/28 PITO conference
     B. 5/8 volunteer awards and member recognition event
     C. 5/15 Fly Fishing Films
10. **Motion made to adjourn meeting** by Dave Sanders, seconded by Sheryl Lampert; passed unanimously.
    - **Meeting adjourned** at 7:12 PM.

Upcoming Meeting Dates

BOD MEETING DATES	**EC MEETING DATES**
MAY 26, 2026	4th FRIDAYS AT NOON
JULY 28, 2026	
SEPTEMBER 22, 2026	
NOVEMBER 17, 2026	
JANUARY 26, 2027	